

NJC PAY 14 bulletin

Campaigning for a fair deal for local government workers

9 December 2013

Issue No 6

Maintaining the Momentum– what you need to do now!

Make sure every member gets this bulletin

Please e-mail this bulletin to as many people as possible in your branch and then copy it to distribute to members and activists without e-mail. It's very important that members and non-members working in jobs outside the main council building know what's going on. Every UNISON member in local government branches should know what's in it.

Finalise your seasonal and Christmas campaigning

'Strike A Chord for Local Government Pay' - tell us your plans

Branches and Regions are busy organising carol-singing events on **Wednesday 18 December** to tell the public about our campaign and get their support. We hope to get some press and media coverage too, so make sure you tell your local press and media what you will be doing.

Make sure we know about your plans by emailing us at njcpay14@unison.co.uk

We want at least one 'strike a chord' carol singing event in every major city – and in smaller towns too!

Download our 'traditional' local government pay carols at:

https://www.unison.org.uk/upload/sharepoint/Briefings%20and%20Circulars/22024_NJC_Songsheet.pdf

Order our campaign leaflet and sticker to hand out to the public:

- Leaflet for the public - English version stock number 3350 and English/Welsh version stock number 3352
- New 'fair pay for all' campaign stickers stock number 3360

And video your carol singing event for our website.

On the day, make sure someone videos your carol singing on a smartphone and uploads it to Youtube or our Facebook page.

UNISON Centre staff are also raising their voices in support of our members. They will be serenading the public and councillors at the Local Government Employers' office. We will put our video up too.

Share our NJC Advent Calendar

We have set up an NJC advent calendar on our Facebook page. Share each day's NJC pay fact or seasonal message through Facebook and Twitter so we spread awareness of our campaign.

Working over Christmas and the New Year? Tell us what you are doing.

We want to hear from all members working over Christmas and the New Year!

Please email us at NJCPay2014@unison.co.uk to tell us what job you will be doing so we can post on our campaign page the variety of essential cover our members provide. Will you be getting enhanced pay and Time Off In Lieu (TOIL)? We'd like to know that too.

Low Pay and Cuts Stories

We have put a letter in local papers asking local government workers/ex-workers to send us their low pay and cuts stories. Where appropriate we will use responses to highlight hardship as Christmas approaches and to compose a 'dossier of despair' to present to appropriate politicians.

Keep Up Your Lobbying!

Use our new briefings for Regional Roadshows

The Local Government Employers are holding regional roadshows as part of their consultation with councils, which ends on 31 January 2014. Roadshow dates are in bulletin 4.

Enclosed is a leaflet setting out seven reasons why our claim is fair and just. Arguments to show that our claim is affordable will follow later this week. Use both to make sure that councillors and officers attending the roadshow understand and support our claim. Remember to give your Regional Head of Local Government feedback.

Remind members to email councillors and MPs

Our model letter for members to customise to email their councillors and MPs is on our campaign web page. The web page has a link for members to get their councillors' and MPs' email addresses and email them in just a minute.

Get members to complete NJC campaign postcards

Please distribute our NJC pay campaign postcards to as many members and non-members as possible and get them to sign up. The postcard provides a good way of talking to members about our campaign and getting non-members to join.

Collect completed postcards and send them to the LGA/WLGA before the end of January – first logging the numbers you are sending and telling us at njcpay2014@unison.co.uk

Stock numbers are: English version 3351 and bilingual – English and Welsh 3353.

Keep Up Your Recruiting

It is vital to get non-members to join us to fight for the pay rise they deserve. Order our new recruitment leaflet to use as part of the campaign - Stock number 3359 and bilingual version – stock number 3358.

An organising guide on how to use the campaign to recruit will be ready to order very soon. The stock number will be in the next bulletin.

Keep spreading the word

We need more NJC pay ‘champions’

We need to reach as many members and non-members as possible and having NJC pay ‘champions’ will help - as it did in the LGPS dispute. Alongside stewards and branch activists, they can play a crucial role in talking to members and recruiting new ones on the back of our campaign. Send email names and addresses to njcpay2014@unison.co.uk so we can add them to this mailing list.

Get activists and members to follow us on Facebook and Twitter

Get activists and members to follow us for the latest news and to add their comments on our campaign web page.

Facebook - [facebook.com/UnisoninLocalGovernment](https://www.facebook.com/UnisoninLocalGovernment)

Twitter @LocalGovPay

Organising your branch AGM?

If you are thinking about your branch AGM now, why not ask for a speaker to talk about the NJC pay campaign? It will be a good time to talk to members and get them involved – although a lot of campaigning needs to be done before then too!

Ask for a speaker by e-mailing us at njcpay2014@unison.co.uk or talk to your Regional NJC Committee reps.

Campaign Powerpoint - clarification

Slide 3 illustrates the impact of the claim on particular NJC pay points. The slide heading is ‘what an extra £1 would mean for you.’ To avoid confusion we have changed it to ‘what the claim means for you’. Our claim is for ‘a minimum of £1’ on all pay points to achieve the Living Wage in local government and help restore 18% lost earnings for everyone else. The change to the slide heading reflects the fact that the Living Wage has increased since the claim submission and the gap to reach the Living Wage is now £1.20.

The link to the powerpoint is <http://www.unison.org.uk/at-work/local-government/key-issues/local-government-pay/resources>

A London version illustrating the impact of the claim on various London inner and outer pay points is available from the London region.

Share Ideas!

We want your ideas and feedback on how the campaign is going at local level. Send us your campaign pictures and video clips too.

Email us at njcpay2014@unison.co.uk